



Ministerial roundtable support from Lansons

Roundtables with Ministers and MPs are an effective way to encourage groups of stakeholders to come together and discuss key issues for the industry. Their informal nature can lead to greater insight, engagement, and influence on policy, as well as help build long-term relationships.

It is essential to follow the parliamentary calendar when arranging a roundtable so as to avoid clashing with important business. Lansons will help you pinpoint the best time of the day and week to support maximum uptake in attendance.

We'll also work to attract the right speaker – from politics, Government or industry – to appeal to your desired audience, and help to source the right guests for the event to ensure high-level debate.

Due to the current make up of Parliament it is very difficult to get MPs to leave Westminster during Parliamentary time. A venue inside Parliament, or one nearby, can provide the greatest degree of flexibility to your target audience. Lansons can help to source the right venue for the occasion depending on your requirements.

Lansons will:

 Source and book the venue

 Invite speakers and source guests

 Organise refreshments and menu

 Draft a key message document

 Structure an agenda

 Notes and actions from the event

Contact

To find out more about roundtables and other private events from Lansons, as well as further information on the range of activities we offer, contact:



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Lansons is a full service strategic consultancy, specialising in corporate, media and political communications.

We are widely recognised as one of the leading consultancies in the UK for the outstanding performance of our client work and strategic advice.

With over 40 years' combined expertise of working within politics and business, including hands-on experience of Westminster and Whitehall, Lansons delivers real value and business-changing insights, helping you know who to talk to, what to listen to, and what really matters for your organisation.